

**Special Study Prospectus:** Health Insurance Marketplace Enrollment Among RW Consumers

<p>Why is this special study of interest/importance to the Houston HIV Community?</p>	<ul style="list-style-type: none"> <li>• While approximately 800 RW consumers are eligible for enrollment through the health insurance marketplace, and RWPC allocated an additional \$490,000 to accommodate anticipated requests for assistance with premiums, co-pays, and deductibles, only approximately 200 eligible RW consumers have enrolled.</li> <li>• Enrollment of all eligible RW consumers would yield substantial savings in core medical expenditures, and increase consumer access to healthcare, both HIV-related and general.</li> </ul>
<p>Where is the gap in our knowledge about this topic?</p>	<ul style="list-style-type: none"> <li>• Although there is adequate funding and staff training to enroll and support 800 RW consumers, we do not know why only 200 eligible RW consumers have enrolled through the health insurance marketplace.</li> </ul>
<p>What do we ultimately want to learn? What are our research questions?</p>	<ul style="list-style-type: none"> <li>• What has the experience of enrollment in the health insurance marketplace been like for RW consumers?             <ul style="list-style-type: none"> <li>○ What barriers did RW consumers encounter during enrollment?</li> <li>○ What did RW consumers find beneficial or helpful during the enrollment process?</li> <li>○ How can RW better facilitate consumer enrollment during the next open enrollment period?</li> </ul> </li> </ul>
<p>What methodology/methodologies will be used in this special study?</p>	<ul style="list-style-type: none"> <li>• Quantitative/qualitative mixed methodology:             <ul style="list-style-type: none"> <li>○ Aggregate chart information from CPCDMS of all consumers eligible for marketplace enrollment, included demographic information and enrollment status (enrolled v. not enrolled)</li> <li>○ Questionnaire survey (electronic or hard copy); participants will have an option to self-select for participation in a follow-up focus group.</li> <li>○ Small focus group to contextualize the survey findings</li> </ul> </li> </ul>
<p>Are there any risks for special study participants?</p>	<ul style="list-style-type: none"> <li>• No, standard informed consent and confidentiality practices will be applied.</li> </ul>
<p>What is our data analysis process for this special study?</p>	<ol style="list-style-type: none"> <li>1. Compile and report descriptive statistics</li> <li>2. Cross-tab by demographic group/special populations</li> <li>3. Develop follow-up questions for semi-structured focus group</li> <li>4. Analyze focus group findings using recursive abstraction (“summarizing the summary”)</li> </ol>
<p>Who are the responsible parties and community partners that can assist in this special study?</p>	<ul style="list-style-type: none"> <li>• TRG</li> <li>• Comprehensive HIV Planning Committee/RWPC</li> <li>• RWPC Office of Support</li> <li>• RWGA</li> </ul>
<p>What is a rough timeline for this special study?</p>	<ul style="list-style-type: none"> <li>• See 2014 Special Studies Timetable</li> <li>• Primary data collection—Aggregate CPCDMS data of all consumers</li> <li>• Survey RW consumers who have enrolled in the health insurance marketplace</li> <li>• Comprehensive HIV Planning Committee reviews descriptive statistics/cross tabs, and identifies any issues requiring follow-up with the focus group.</li> <li>• Conduct focus group and generate report</li> </ul>
<p>How will the findings of this special study be used?</p>	<ul style="list-style-type: none"> <li>• The findings of this special study will be utilized to assist TRG, RWGA, RW funded organizations, and others with RW consumer enrollment during the next open enrollment period.</li> </ul>

